

POINT HONORS
NEW YORK



POINT HONORS
NEW YORK

MONDAY, APRIL 19, 2010

583 PARK AVE
NEW YORK, NY

POINT HONORS

NEW YORK

AWARDS

POINT HONORS...

On April 19, Point Foundation invites you to meet the next generation of lesbian, gay, bisexual and transgender (LGBT) leaders and to join us in honoring our current champions.

Monday, April 19, 2010

583 Park Avenue

6:00 Pre-show Reception & Silent Auction

7:30 Dinner & Awards Program

Hosted by



KELLY RIPA

“Live! with Regis & Kelly”



ANDY COHEN

“Watch What Happens Live”
(Bravo-TV)

POINT FOUNDATION

Point Foundation is the nation’s largest scholarship-granting organization for LGBT students of merit. Point provides financial support, leadership training, mentoring and hope to LGBT individuals who are marginalized because of their sexual orientation, gender identity or gender expression.

Point Scholars represent the best and brightest in our community, coming from diverse educational fields, gender identities and expressions, sexual orientations, racial backgrounds, economic circumstances and geography. Scholars are chosen for their demonstrated leadership, scholastic achievement, community involvement and financial need.

Point Foundation was founded in 2001 by Bruce Lindstrom and Carl Strickland. Bruce’s own struggle with educating himself without the benefit of an emotionally or financially supportive family inspired him, along with close friends, to create a resource for academically gifted students with nowhere to turn.

For more information visit our website www.pointfoundation.org

PRESENTING SPONSOR



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MEDIA SPONSORS

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AWARDS

POINT COURAGE AWARD

The Point Courage Award recognizes an individual who has advocated for the future of the LGBT community and lives with the vision that investing in today's potential will produce a brighter tomorrow.



JANE KRAKOWSKI

Jane Krakowski stars as Jenna Maroney, the star of "The Girlie Show," in NBC's two-time Emmy Award-winning "30 Rock," a workplace comedy where the workplace exists behind-the-scenes of a live variety show.

Krakowski, along with the "30 Rock" cast, won a 2009 Screen Actors Guild Award for Outstanding Performance by an Ensemble in a Comedy Series. She additionally earned a

2009 Best Supporting Actress in a Comedy Emmy nomination.

The New Jersey-born Krakowski is an accomplished actress, dancer and singer with numerous awards and credits to her name in film, theatre and television. For her stunning and sultry portrayal of "Carla" in Broadway's "Nine" opposite Antonio Banderas, she won Tony, Drama Desk and Outer Critics awards. She won an Olivier Award while starring in "Guys and Dolls" with Ewan McGregor on the West End. Krakowski held other acclaimed roles in Broadway productions of "Grand Hotel," "Company," "Once Upon A Mattress," "Tartuffe" and "Starlight Express."

During her five-year stint on the Emmy, Golden Globe and SAG award-winning series "Ally McBeal," she received a Golden Globe nomination for her portrayal of "Elaine Vassal."

Making her film debut as "Cousin Vickie" in "National Lampoon's Vacation" with Chevy Chase, Krakowski has also starred alongside Jude Law in "Alfie," the remake of the famous 1966 film, and in "Pretty Persuasion" with Evan Rachel Wood and James Woods. In addition to lending her voice to the Sony animated film "Open Season," she co-starred, opposite Abigail Breslin, in the family film "Kit Kittredge: All American Girl," produced by Julia Roberts.

Krakowski was born in Parsippany, New Jersey, the daughter of Barbara, a college instructor and Ed, a chemical engineer.

POINT INSPIRATION AWARD

The Point Inspiration Award recognizes a corporation or organization that champions respect and inclusion of the LGBT community and operates with the vision that investing in today's potential will produce a brighter tomorrow.



Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 140 countries.

Through Citicorp and Citi Holdings, Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and

credit, corporate and investment banking, securities brokerage, and wealth management. Additional information may be found at www.citigroup.com or www.citi.com.

POINT LEGEND AWARD

The Point Legend Award is presented to an individual who has, through the course of their lifetime, achieved greatness in their professional career and unapologetically supported the LGBT community.



DAVID MIXNER

For 50 years, starting with the campaign of President John Kennedy in 1960, David Mixner has been in the forefront of the movement for change in America. In a distinguished journey that has continued with his participation in the civil rights movement of the 1960's and being one of the top organizers against the War in Vietnam, Mixner has continued to this day to speak out for justice, equality and peace.

After coming out in the 1970's, Mixner was involved in the creation of the first ever LGBT Political Action Committee. As HIV/AIDS hit the gay men's community in the early 1980's, he was in the forefront of creating AIDS service organizations, fighting for promising drug therapies, reforming the FDA and ending discrimination against people with AIDS. Near 300 of Mixner's friends passed away from the disease and he gave near 90 eulogies in a brief two year period of young men under 40.

Mixner was one of the founders of the Gay and Lesbian Victory Fund and has raised well over a million dollars for LGBT candidates. He served as National CoChair of Congressman Dick Gephardt's race for President and was in the "kitchen cabinet" of President Clinton's first run in 1992. Mixner worked with Harvey Milk to defeat Proposition Six in California and also with Torie Osborn to defeat Proposition 64 (the AIDS Quarantine ballot measure). He has been a national fixture in American politics for his entire 50 years in numerous campaigns and social movements.

Mr. Mixner has written two best seller list books, two screenplays and a play. Currently, his blog www.davidmixner.com is one of the more popular ones on the internet. He was the first LGBT person ever to debate at the Oxford Union and was honored at a lunch in the State Dining Room of Number 10 Downing Street. He was Executive Producer of "House on Fire". Yale University has created the "David Mixner Collection".

POINT HONORS

NEW YORK

LEVELS OF SUPPORT

SPONSORSHIP

PRESENTING SPONSOR \$50,000

(Three sponsors only)

- Sponsor level exclusivity
- Listing in press releases
- Logo placement on event media buys and on Point website (*as it pertains to event*)
- Logo placement on press wall, printed and electronic invitations, venue signage and event journal
- Access to Point logos (*as it pertains to event*)
- Access to event photos
- Priority placement opportunity of full-page, 4-color ad in event journal
- Two (2) priority tables of 10
- Opportunity for added-value attendee gift upon approval
- Verbal recognition from stage
- Event Gift
- Sit-down dinner and Awards program

PREMIER SPONSOR \$25,000

(Five sponsors only)

- Category exclusivity
- Listing in press releases
- Logo placement on event media buys and on Point website (*as it pertains to event*)
- Logo placement on printed and electronic invitations, venue signage and event journal
- Access to event photos
- Placement opportunity of full-page, 4-color ad in event journal
- One (1) priority table of 10
- Opportunity for added-value attendee gift upon approval
- Recognition from stage
- Event Gift
- Sit-down dinner and Awards program

PRINCIPAL SPONSOR \$15,000

(unlimited)

- Listing in press releases
- Logo placement on event media buys and on Point website (*as it pertains to event*)
- Logo placement on printed and electronic invitations, venue signage and event journal
- Access to event photos
- Placement opportunity of full-page, black and white ad in event journal
- One (1) preferred table of 10
- Opportunity for added-value attendee gift upon approval
- Recognition from stage
- Event Gift
- Sit-down dinner and Awards program

TICKET PACKAGES

DOCTORATE LEVEL \$10,000

- One (1) table of 10
- Verbal recognition from stage
- Listing in event journal
- Placement opportunity of 1/2 page, 4-color ad in event journal
- Event Gift
- Entrance to Pre-show Reception
- Sit-down dinner and Awards program

MASTERS LEVEL \$5,000

- Eight (8) tickets at table
- Listing in event journal
- Placement opportunity of 1/2 page, black and white ad in event journal
- Event Gift
- Entrance to Pre-show Reception
- Sit-down dinner and Awards program

GRADUATE LEVEL \$2,500

- Six (6) tickets at table
- Listing in event journal
- Event Gift
- Entrance to Pre-show Reception
- Sit-down dinner and Awards program

PREMIER SEATING TICKET \$1,000

- Premier table seating
- Event Gift
- Entrance to Pre-show Reception
- Sit-down dinner and Awards program

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SUPPORT RESPONSE FORM

SPONSORSHIP

- PRESENTING SPONSOR \$50,000
- PREMIER SPONSOR \$25,000
- PRINCIPAL SPONSOR \$15,000

TICKET PACKAGES

- DOCTORATE LEVEL \$10,000
- MASTERS LEVEL \$5,000
- GRADUATE LEVEL \$2,500
- PREMIER SEATING TICKET \$1,000 x _____
- INDIVIDUAL TICKETS \$500 x _____

CONTACT INFORMATION

Name: _____

Company: _____

Name as it should appear in Event Journal (if applicable). **Deadline for inclusion is 04/02/10:** _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

I would like to join the Host Committee and help fill a table for the benefit.

PAYMENT INFORMATION

Check enclosed (payable to Point Foundation) Visa MC AmEx

Card No. _____ Exp. _____

Signature: _____

Return form and payment to:
Point Foundation
1357 Broadway, Suite 401
New York, NY 10018

Or fax form to:
Point Foundation
323.933.3232

Tickets to Point Honors are limited, so please reserve early to guarantee your place. All tickets will be held at the door and are non-refundable.

Point Foundation is a non-profit corporation classified by the Internal Revenue Service as a 501(c)(3) organization – Tax ID # 84-1582086

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ADVERTISING SPECS

Thank you for participating in Point Honors.

As a sponsor/table buyer you have the opportunity to place an ad in our Event Journal. The size and color configuration (4-color or black and white) of your ad is determined by your table level purchase, sponsorship level or ad space purchased. Please note that you or your company is responsible for providing ad material by the deadline.

No ads will be accepted after the deadline.

DEADLINE FOR AD MATERIALS APRIL 2, 2010

ADS FOR PURCHASE

Ad space is also available for purchase in the Event Journal. \$1,000 for a full page, 4-color process and \$500 for half page, 4-color process. Please contact Michael Marino at michael@pointfoundation.org to arrange purchase.

Ad submission deadline, requirements and instructions are the same as outlined here.

AD CREATION

If you require advertising material to be developed for you, Mickel Design can create your ad artwork for a fee of \$150. This is an additional fee to any sponsorship/table/ticket purchase and will be billed to you by Point Foundation.

SIZE

Full Page: 5"w x 8"h
Half Page: 5"w x 3.875"h
There are no bleeds.

FILE TYPE

Only Mac compatible files will be accepted:
InDesign, EPS, TIF, or high-res PDF

Images must be 300 dpi CMYK files with all links, fonts included. Internet images are too low of a resolution to print cleanly. No Word, Powerpoint or Corel Draw files will be accepted.

EMAIL SUBMISSION

If your file (links & fonts included) is 10 MB or smaller, stuff using Stufit or Zip (no .exe files) and email to: jeremy@mickeldesign.com and michael@pointfoundation.org

DELIVERY

Please send a CD with laser proof to:

Mickel Design, The Design Office
204 Westminster Street, Providence, RI 02906

QUESTIONS:

Call Jeremy Mickel at 347.268.3081
or email jeremy@mickeldesign.com