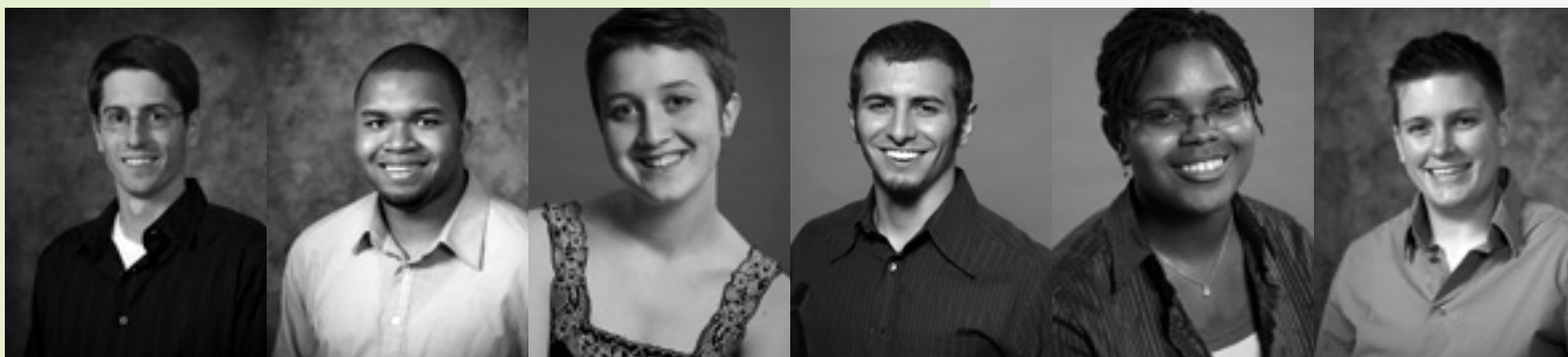


Every Scholar has a story...



...and this is your moment to hear them!

**Join us on July 17, 2009 at the Saddle & Cycle Club for the
Second Annual Point Chicago Fundraising Event**

Point Foundation

Point Foundation is the nation's largest scholarship-granting organization for lesbian, gay, bisexual and transgender students. Point provides financial support, leadership training, mentoring and hope to students of merit who have been marginalized due to their sexual orientation, gender identity or gender expression.

Point Scholars

Point Scholars have inspiring stories of hardship and courage. Many have been cruelly rejected by their families, forced to leave home, and often cut off from all financial support. Point Scholarships are awarded to students who have continued to pursue their goals despite such obstacles and have demonstrated academic excellence, leadership skills, community involvement and financial need.

Scholarships

On average, a Point Scholarship provides \$13,200 in direct financial support. Supplemented with programs including leadership training and individual mentoring, the average annual support for each Point Scholar exceeds \$30,000. Once selected as Point Scholars, students retain their financial scholarship each year until they complete their undergraduate or graduate program.

Mentoring and Leadership Training

Point matches Scholars with mentors who are successful professionals in each Scholar's respective field of study. Throughout the year, Point Mentors and Scholars work collaboratively to set personal and career goals and objectives that build leadership skills through service to society. Point Scholars also receive training in areas of leadership development, public speaking/media, accountability, community service, advocacy and philanthropy.

Contract of Excellence

As part of their scholarship, all Point Scholars sign a Contract of Excellence, agreeing to maintain at least a 3.3 GPA (B+) and to give back to the LGBT community each year through completion of an individual service project.

Applicants

Point Foundation receives an average of 1,300 scholarship applications annually from students pursuing undergraduate or graduate degrees in a wide variety of academic disciplines. Applicants turn to Point Foundation because their families are either unable or unwilling to support them and their goals for higher education. Because competition for the limited number of Point Scholarships is so intense – with only 2% of applicants being selected – Point Scholars are among the very best and brightest LGBT students in the country.

Diversity

The foundation is supporting 90 students in the 2008/2009 academic year. Of the 90 active Point Scholars, 37% are women and 29% are from racial minority backgrounds. In addition, 42 Point Scholars have completed their academic programs and have become Point Alumni who are now pursuing their life and career goals.



Timothy Bresnahan
*Chicago-Kent College
of Law*

Melissa Robinson
*University of Michigan,
Ann Arbor*

Derrick Clifton
*Northwestern
University*

POINT SCHOLARS

Second Annual Chicago Fundraising Event

On July 17, 2009 at 7:00pm, Point will host its second Chicago-based fundraising event, which this year will take place at the Saddle & Cycle Club. 200 individual donors and Point Scholars are expected to be in attendance.

Corporate & Individual sponsorships are being sought by June 15 – in advance of the event – so that logo and name recognition can be provided to those wishing to maximize the public visibility of their generous support.

Corporate support opportunities exist at four levels of sponsorship:

- **Diamond** – \$10,000
- **Platinum** – \$5,000
- **Gold** – \$2,500
- **Silver** – \$1,000

Individual support opportunities exist at three levels of sponsorship:

- **Doctorate** – \$1,200
- **Masters** – \$800
- **Bachelors** – \$400



Local Impact and Importance:

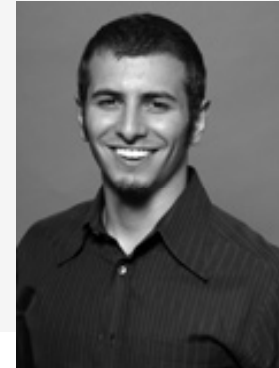
While headquartered in Los Angeles with a large national presence, Point has particularly strong connections to the Chicago area – with 8 of the 90 active Point Scholars currently attending school in the area and 4 other Scholars being originally from the Chicago area.

Point Scholars are attending the following **Chicago area educational institutions:**

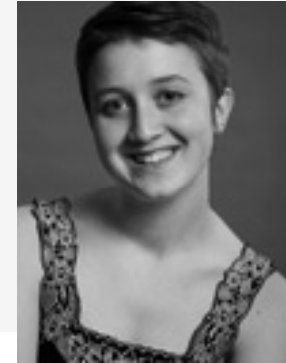
Loyola University • University of Chicago • Chicago – Kent College of Law • University of Illinois at Chicago • DePaul University • Northwestern University • University of Michigan, Ann Arbor

In addition, Point boasts three Chicago-based Regents, two Regional Trustees and a Host Committee consisting of local business and non-profit leaders, including:

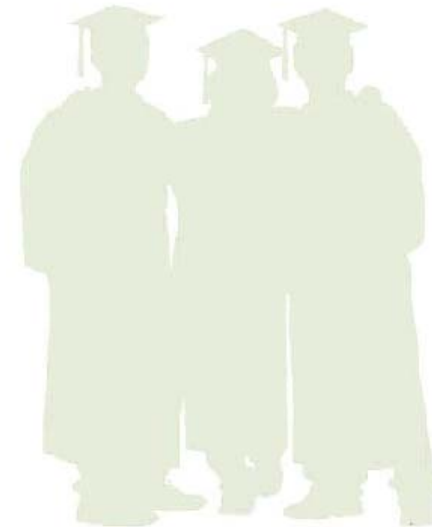
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|--------------------------|----------------------------|---------------------|-----------------------------|
| Ann Adams ⁺ | Dan Fester | Rosalyn Kemp | Tim O’Connell |
| Tracy Baim | Kurt Gilman | Ed Koczorowski | Chris Olofson |
| Kim Berg | James Goeke | Keith Largay | Phil Palmer |
| Heiji Choi Black | Jeremy Gottschalk | Jason Laurie | Clint Paton |
| Chris Boyle [#] | Ted Grady | L. Patrick Le’Flore | John Podjasek |
| Patti Buckland | Jeff Harms | Laura Lothschutz | Ryan Ruskin |
| Sam Coady | Rand Harris [#] & | Barry Love | Casey Ryan |
| Mark Cozzi [*] | Tom Schroder | Chris Lueking | Kyle Spainhour [*] |
| Julie Darling | Adam Hlavaty | Frank Maggio | Giovanni Twigge |
| Dirk Denison | Matt Howard [*] | Brian Miller | Joe Tyler |
| Gwen Dykema | Eric Jirgens [*] | Michael Mock | Jeffrey Wondrely |



Ali Abbas
 DePaul University



Caroline Cox-Orrell
 University of Chicago



⁺ Member of National Board of Directors

^{*} Member of the National Board of Regents

[#] Member of the Regional Board of Trustees

Corporate Sponsorship Opportunities:

Diamond (\$10,000)

- Larger/prominent corporate logo on event invitation (mailed to 500 people)
- Larger/prominent corporate logo on the Chicago Event page of the national website, before and after the event
- Larger/prominent corporate logo on display boards at the event
- Verbal recognition at the event
- Written mention in all official press releases related to the event
- Text listing in Point Foundation's 2009 Annual Report
- Registration of up to 12 sponsor guests to attend the event

Platinum (\$5,000)

- Prominent corporate logo on event invitation (mailed to 500 people)
- Prominent corporate logo on the Chicago Event page of the national website, before and after the event
- Larger/prominent corporate logo on display boards at the event
- Verbal recognition at the event
- Written mention in all official press releases related to the event
- Text listing in Point Foundation's 2009 Annual Report
- Registration of up to 6 sponsor guests to attend the event

Gold (\$2,500)

- Corporate logo on event invitation (mailed to 500 people)
- Corporate logo on the Chicago Event page of the national website, before and after event
- Corporate logo on display boards at the event
- Verbal recognition at the event
- Written mention in all official press releases related to the event
- Text listing in Point Foundation's 2009 Annual Report
- Registration of up to 4 sponsor guests to attend the event

Silver (\$1,000)

- Text listing on event invitation (mailed to 500 people)
- Text listing on the Chicago Event page of the national website, before and after the event
- Corporate logo on display boards at the event
- Text listing in Point Foundation's 2009 Annual Report
- Registration of up to 2 sponsor guests to attend the event

Payments must be received by June 15, 2009



Kevin Ferenchak
Loyola University



Lena Thompson
*University of Michigan,
Ann Arbor*

Individual Sponsorship Opportunities:

The rates below reflect discounted ticket prices and are valid for payments received by June 15, 2009. After June 15, individual ticket prices will raise to \$225 each.

Doctorate (\$1,200)

- Registration of up to 6 guests to attend the event
- Text listing in event program
- Text listing in Point Foundation's 2009 Annual Report

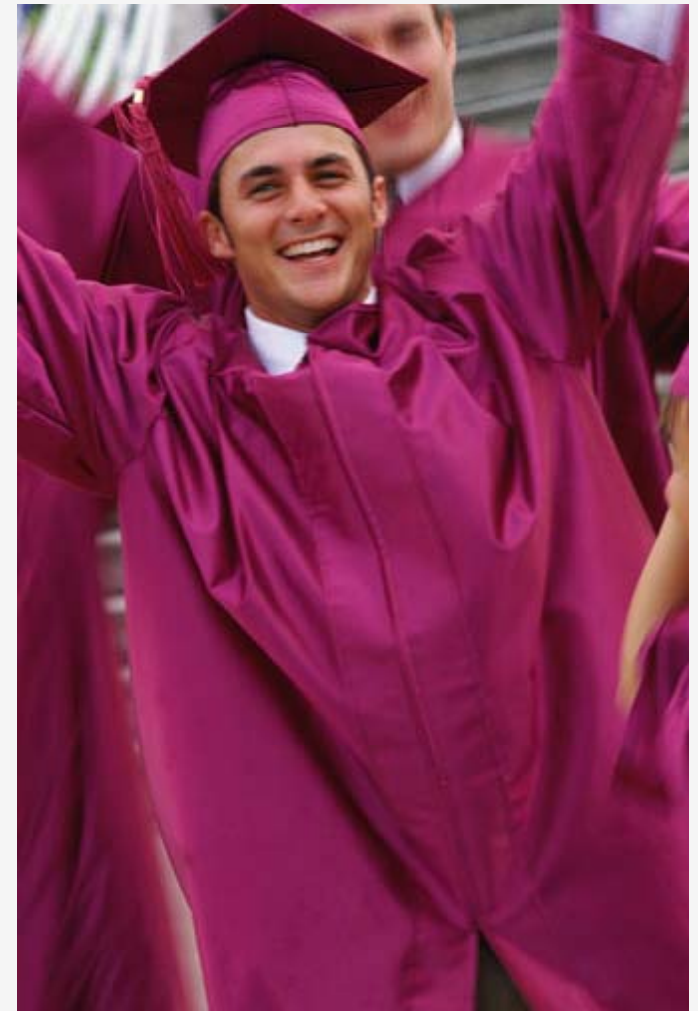
Masters (\$800)

- Registration of up to 4 guests to attend the event
- Text listing in event program
- Text listing in Point Foundation's 2009 Annual Report

Bachelors (\$400)

- Registration of up to 2 guests to attend the event
- Text listing in event program

Young Professionals Discount: In addition to the discounted sponsorship rates above, a limited number of discounted tickets are available to those under the age of 30 for \$165 each. For more information please contact Michael Marino at 212 247-7318 or michael@pointfoundation.org.



Sponsorship Details

- **Questions regarding sponsorship:**
 - Mark Cozzi markcozzi@ameritech.net or 312 560-6243
 - Kyle Spainhour, Kyle.Spainhour@motorola.com or 847 312-5496
- **Logo specifications:** Logos for invitations and display boards must be black & white, vector art. Logos for website placement may be in color or black & white. Email logos to Jerry Sharell at Jerry@pointfoundation.org. Logos must be received by May 15, 2009 to be included in the invitation mailing.
- **Payment:** Make credit card donations online at www.pointfoundation.org. Alternatively, make checks payable to “Point Foundation” and mail them to Point Foundation, 1235-A North Clybourn Avenue, Suite #427, Chicago, IL 60610.
- Point Foundation is a 501(c)(3) non-profit organization. Contributions are tax deductible to the extent allowed by law. The fair market value for each ticket to the event is \$80.
Federal Tax ID# 84-1582086.
- For financial statements and governance, see www.pointfoundation.org



Make a difference. Make a contribution.

Your support will create an ever-widening circle of acceptance and respect for all, regardless of sexual orientation, gender identity or gender expression.

Thank you.



"Two characteristics all Point Scholars share is a need – either financial or emotional – and the exhibition of leadership skills coupled with a desire to change the world. They represent the best and brightest in our community, coming from diverse educational fields, genders and gender identities, sexual orientations, racial backgrounds, economic circumstances and geography."

— Jorge Valencia, Executive Director

